

## **Han Dirkx, CEO Alphabeats**

Han Dirkx is the Co-Founder & Chief Executive Officer of Alphabeats. Alphabeats is a Digital mental wellbeing platform that offers a new routine of mental wellness and excellence powered by your favorite music.

Han Dirkx is a firm believer in the idea that inner peace creates outer peace: When you feel mentally well you not only benefit personally but it reflects directly to your partner, kids, family, friends, and the world around you. He came up with the idea of Alphabeats because of his passion for mental wellbeing and desire to create a stress-free society for everyone. Through Alphabeats he has embarked upon a new journey to transport people to Alpha Mode. He is a practitioner of Yoga and meditation and an active sportsperson.

Han holds a Masters Degree in Economics from the University of Maastricht and is a serial entrepreneur with a track record of incubating and growing technology companies. With strong strategic, commercial, and people management skills he has been able to turn purpose-driven, high-tech, and creative ideas into a successful business. Han brings a wealth of experience as a Senior Business Leader with over 13 years of experience in stimulating innovation and business.

In addition to being a successful entrepreneur, Han is also the creator of contemporary alternative Raw Art. His aim in life is to empower and inspire individuals and organisations to use creativity to make a positive difference. His work can be viewed on <https://handirkx.com/>

Prior to heading Alphabeats, he was managing other startups like Goodbyehello, Vippre, Burnett Television among others. At present Han Dirkx, is handling bigger responsibilities as a CEO & Co-Founder at Alphabeats and looks after the overall business strategies and operations of the organization.